



## Major networking opportunities every quarter!

The Signature Sponsorship program addresses the BIPOC Entrepreneur need for access to people and networks. This access will help BIPOC entrepreneurs connect with role models, mentors and commercial networks that can help BIPOC entrepreneurs pursue business outreach with more confidence and support.

**Please give and join us at these outstanding events!**



Helping BIPOC  
Entrepreneurs  
Succeed



meda.net

meda Helping BIPOC  
Entrepreneurs Succeed



# Meda's Signature Sponsorship Program

*For Our MBE Partners*

As Meda continues to build the world we want, we invite you to be part of that by supporting our events through sponsorship. These events help us to build a foundation for the future and to continue to help thousands of BIPOC entrepreneurs succeed during challenging times. By sponsoring Meda's events, your company will impact hundreds of BIPOC owned businesses, like yourself, throughout the year. Meda's Signature Sponsorship Program is designed to streamline the event sponsorships for our partners and make sponsorship requests in a timely manner.

**For sponsorship opportunities, please contact:**

**Ellie Hughes** | Development Manager

ehughes@meda.net | 612.259.6562



# Anticipated Event Sponsorships

Meda will host the below events plus other events in 2023. Sponsorship includes Meda's Annual Meeting and Gala, as well as all networking and professional development events.

## Meda Gala

APRIL 15, 2023

Meda's gala is our largest fundraising event of the year. Come and help support BIPOC entrepreneurs and attend one of the premier BIPOC events in Minnesota. We will highlight these amazing entrepreneurs' impact with a mission-focused program and honoring all those who have walked through Meda's door. We will have auctions, dinner, music and more. 700 Attendees



700  
ATTENDEES

## Meda Annual Meeting

JUNE 14, 2023

Meda will report on the successes of our organizational impact to our clients, board, stakeholders and community. We will celebrate Meda's BIPOC entrepreneurs and their impact in our community. This event hosts a large networking reception for all in the BIPOC entrepreneurial community. 500 Attendees



500  
ATTENDEES

## Minnesota Timberwolves Networking Event

JANUARY, 2023

## Networking Event

SEPTEMBER, 2023

## Holiday Event

DECEMBER, 2023

# Sponsorship opportunities

	DIAMOND \$5,000	RUBY \$2,500	EMERALD \$1,000
Preferred logo placement on all event materials	✓		
Recognition in event remarks	✓		
Logo placement on all Meda events	✓	✓	✓
Logo placement at Meda Annual Meeting and Gala	✓		✓
Premier Tables at the Gala	1		
Reserved seats at the Gala	8	6	2
Reserved seats at the Annual Meeting	10	6	4
Ad placement in the Gala program	Full Page	Half Page	Quarter Page
Listing in Meda Annual Report	✓	✓	✓
Entrances to VIP events	6	4	2
Recognition on Donor Wall	✓	✓	✓

